

CosmeticBusiness**The International Trade Show of the Cosmetics Supplying Industry****14-15 June 2023**

Leipzig, 18 April 2023

CosmeticBusiness 2023: Sustainability Drives Innovation in Cosmetics Packaging

From 14 to 15 June 2023, the latest developments in cosmetics manufacturing and packaging will once again be presented to the industry at CosmeticBusiness in Munich. Packaging will be particularly in focus at this year's event. Half of the around 350 exhibitors and represented companies are specialists in cosmetics packaging and are continually investing their innovative talents in developing sustainable solutions.

All information in the new product information report is based on information provided by the exhibitors. Leipziger Messe is not liable for the functionality and/or safety of the products presented. All photos are supplied by exhibitors and manufacturers and can be used for editorial reporting only in combination with the relevant news item and a reference to the name of the exhibitor.

Pictures of the new products presented can be downloaded from the website at:

<https://www.cosmetic-business.com/en/media/novelties/>

Cpack Limited:**Wrapped Like a Gift**

Hall 3, Stand C22.7



British machine manufacturer Cpack Ltd is introducing its new **Giftwrap 3000 Super** packaging system which can be used to wrap products such as chocolate bars,

cosmetics and gift boxes in the style of a present. According to the company, wrapping items in paper gives them a hand-packaged appearance that is intended to increase attractiveness at the POS. The system can package up to 50 products a minute, is compatible with Industry 4.0 applications and can optionally be equipped with a printer or labelling unit. Cpack has filed a patent application for Giftwrap 3000 Super.

Web: www.cpackltd.com

Heinz-Glas:

Four in One

Hall 3, Stand D14



All for one or four in one is how Heinz-Glas describes its new refill system, **All4One**. The concept, on display at this year's CosmeticBusiness, allows four interchangeable glass inserts to be used in one glass jar, depending on the product application. According to the manufacturer, the jars can be filled with a variety of contents such as perfume, make-up, creams and lotions as well as room fragrances. The inserts in the designer jar can be easily switched or conveniently carried in your handbag.

Web: www.heinz-glas.com

KM Packaging:**Flip-Top Caps Optimised in an Eco-Friendly Design**

Hall 4, Stand A24



KM Packaging has optimised its flip-top caps in an eco-friendly design. Products in its **Melody** line weigh up to 45 per cent less and can also be manufactured from PCR if required. The manufacturer says it is additionally relying as much as possible on green energy. The new cap comes in three sizes and two styles, Melody Edge and Melody Ultra. Depending on the desired design, they are available in matte or high-gloss.

Web: www.km-packaging.com**Lifocolor:****Colours for an Eternal Cycle**

Hall 4, Stand E02



Lifocolor is introducing its new "Eternity Colours" concept. The concept involves masterbatches which make a circular economy possible for plastic packaging. **Bio-C Masterbatches**, for example, are based on natural and vegan colourants. They can be processed in extrusion and injection moulding processes up to approx. 240 °C and are ideally suited for bio-based, biodegradable PLAs, PLA blends, PHAs and PHA blends. Recyclable **LifoCycle colour concentrates** are additionally available under

the "Eternity Colours" concept. These are also thermostable and can survive numerous recycling cycles without any loss of quality.

Web: www.lifocolor.de

Linhardt:

Less Is More

Hall 4, Stand C08



With its new **Top Tube**, Linhardt aims to show how much lighter packaging can become. To this end, the manufacturer has incorporated a specially fitted tube shoulder into the cap. According to the company, this avoids the use of a head plate and reduces the original weight by more than 70 per cent. Additional material is saved by reducing the material thickness of the tube body to 0.33 mm thin instead of the usual 0.50 mm. The tube and cap are made from PE. It is possible to use PCR.

Web: www.linhardt.com

Lumson:

Lightweight for the Environment

Hall 4, Stand E03



APP 355 Light is the new Airless bottle by Lumson. According to the manufacturer, it combines low weight and PCR to create a packaging system with minimal effect on the environment. The bottle is made of 80 per cent recycled HDPE and 20 per cent primary HDPE. It is said to weigh 25 per cent less than the standard APP 355. APP Light can be combined with the AA 355 pump made of recycled PP, the company continues. This pump contains the patented Airless system with a pouch which acts as a highly effective barrier against contaminants.

Web: www.lumson.com

Nissha Europe:

Solid Alternative to Plastics

Hall 4, Stand D01



With **Solid**, Nissha Europe is introducing a new compostable alternative to Bakelite and ABS. Unlike similar materials used previously, the company hopes to impress with the look, feel and hygiene of Solid. The material contains clay minerals which give it a high-value, ceramic look and feel. At the same time, packaging made from Solid can be used in the dishwasher and the manufacturer recommends its use for refill packs. A PCR version of the packaging is also available.

Web: www.nissha.com

Pirlo Tubes:

37 Per Cent Less Plastic

Hall 3, Stand B04



With its new **Tube Loop**, Pirlo is focusing on using less material. This mono-material packaging is made from HDPE 220/11 µm which has been confirmed as recyclable by Cyclos-HTP and RecyClass. It can be combined with an Eco-Low cap. All in all, the Austrian manufacturer says it was able to achieve plastic savings of 37 per cent compared to a PBL-Tube 350/25 µm with a standard flip-top cap. According to the company, another distinctive feature of Loop is said to be its excellent residual emptying capability.

Web: www.pirlo.com

Premium Pack:

Bag in Bottle

Hall 4, Stand E17

The Chinese manufacturer Premium Pack Ltd. is presenting its **Airless Pouch Dispenser** made from glass. This system includes a pouch which serves as the primary packaging and is blown up in a glass bottle. The company says the concept is designed to ensure sustainability, product protection and user-friendliness in equal measure. The pouch provides an effective oxygen barrier which protects the product from contaminants. No air enters the pouch as the product is dispensed. Instead, the pouch gradually collapses with each use of the product. This also allows the product to be dispensed at any angle.

Web: www.premiumpackltd.com

Roeser:

Three-Dimensional Brand Presentation

Hall 4, Stand A03



Packaging decor supplier Roeser says it is opening up the third dimension with its newest decor technology. It will be displaying bottles at CosmeticBusiness that have been finished using additive manufacturing techniques. These **Third Dimension Sculptures** combine diverse shapes, colours and material properties. This enables products to be presented with a distinctive character, the company explains.

Web: www.roeser-decoration.com

About CosmeticBusiness

CosmeticBusiness is the only international trade show in Europe where the cosmetics industry meets exclusively with its suppliers and finds solutions for the development of all cosmetic products from active ingredients to manufacture and packaging. As the only industry meeting place in Germany, the largest cosmetics market in Europe, the B2B trade show exhibition is a trend barometer for decision-makers from management, product management and development, marketing, as well as purchasing and production. CosmeticBusiness 2023 will take place from 14 to 15 June at MOC Munich.

About the Leipziger Messe

The Leipziger Messe is one of the ten leading German trade fair companies and one of the top 50 worldwide. It organises events in Leipzig and at various locations all over Germany and abroad. With its five subsidiaries and the Congress Center Leipzig (CCL), Leipziger Messe is a comprehensive service provider covering the entire chain of the events business. It is due to this level of professionalism, that customers and visitors in 2022 voted the Leipziger Messe the service champion of the trade fair industry in Germany's largest service ranking for the ninth time in a row. The Leipzig fairgrounds comprise an exhibition area of 111,900 m² and an open-air exhibition area of 70,000 m². Every year, over 270 events take place – from trade fairs, exhibitions and congresses to events. Leipzig was the first German trade fair company to be certified according to the Green Globe standards. Sustainability is a recurring theme in the Leipziger Messe's corporate activities.

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