

**CosmeticBusiness****The International Trade Show of the Cosmetics Supplying Industry****14-15 June 2023**

Leipzig, 20 April 2023

**CosmeticBusiness 2023: Sustainable Cosmetics Ingredients  
From the Power of Nature**

**CosmeticBusiness will once again be presenting the latest trends in cosmetics development, manufacturing and packaging in Munich from 14 to 15 June. This year's edition promises an even wider selection of inspirational, innovative products, in particular where ingredients are concerned.**

All information in the new product information report is based on information provided by the exhibitors. Leipziger Messe is not liable for the functionality and/or safety of the products presented. All photos are supplied by exhibitors and manufacturers and can be used for editorial reporting only in combination with the relevant news item and a reference to the name of the exhibitor.

Pictures of the new products presented can be downloaded from the website at

<https://www.cosmetic-business.com/en/media/novelties/>

**Berg + Schmidt:****New Oils Boost Effectiveness**

Hall 2, Stand A18



Berg+Schmidt is introducing a new generation of active oils in Munich. The **BergaCare AquaLipids** are specially prepared natural oils that are water dispersible. This makes them easy to handle in a variety of applications, such as water-based

serums, fluids, toners and o/w emulsions. In contrast to base oils, active oils are characterised by high proportions of vitamins, antioxidants and polyunsaturated fatty acids, the company explains. According to the manufacturer, the oils can be used to easily design new formulations or simply added to existing formulations for extra functional benefits.

Web: [www.berg-schmidt.de](http://www.berg-schmidt.de)

## Cellugy:

### Cellulose for Viscosity

Hall 4, Stand E04.6

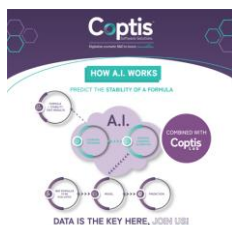


Danish start-up Cellugy ApS is bringing its rheology modifier **EcoFlexy** to its CosmeticBusiness premiere. According to the manufacturer, the powder is based on cellulose manufactured using biotechnology. It has a wide range of applications, including rinse-off, skincare and sunscreen products. Even in small doses, it has a thickening effect and is heat resistant to over 100 degrees Celsius, the company continues. Furthermore, the modifier is redispersible, shear-thinning and non-sticky as well as biodegradable and free from volatile organic compounds and microplastics. biofabricated-cellulose cellulose is the core competency of this young company.

Web: [www.cellugy.com](http://www.cellugy.com)

**Coptis:****Improving Stability Tests Using AI**

Hall 2, Stand C21



The international software company Coptis aims to use AI to improve complex stability tests in the formula development process. At this year's CosmeticBusiness, it will present its new research programme, in which it has expanded its **PLM software Coptis Lab** to include an AI function aimed at predicting a formula's stability in advance. The precision of the AI prediction is expected to increase as more data becomes available. The integrated learning database is continually expanding as more formulas and stability results are added.

Web: [www.coptis.com](http://www.coptis.com)

**MC Beauty Science:****Combatting Wrinkles With the Power of the Sea**

Hall 2, Stand D25



MC Beauty Science is providing natural additions to anti-ageing formulas with two new active ingredients sourced from the ocean. According to the manufacturer, **Osmocean Phycoskin** is the first cooperative active well-ageing ingredient for use in cosmetics made from marine holobionts. It is composed of the Rejuv-Detox complex which is a blend of natural marine osmolytes – amino acids and saccharides – that can combat cellular ageing.



**Viwa** is an active ingredient derived from fermenting a newly-identified variety of marine bacteria, *Alteromonas lipotruae*. According to the partner company LipoTrue, Viwa relaxes facial lines by influencing neuromuscular communication.

Web: [www.mcbeauty-science.com](http://www.mcbeauty-science.com), [www.lipottrue.com](http://www.lipottrue.com)

### **PolyNeo:**

#### **Anti-Ageing With Collagen From Silk Cocoons**

Hall 4, Stand E04



The cosmetics supplier PolyNeo is introducing **Neosilk**, a new kind of collagen derived from silk cocoons. According to the company, this type 1 collagen is distinguished by its high level of purity and similarity to human collagen. The new ingredient is used in the company's 303 Eye Contour Gel to minimize fine lines around the eyes. In the gel, Neosilk works in combination with aloe vera and an extract of quinoa seeds, both of which have nourishing and moisturizing properties.

Web: [www.polyneo.eu](http://www.polyneo.eu)

**Provital:****Dermohacking Thanks to Hollyhock**

Hall 3, Stand E14



Provital has also managed to extract a new active anti-ageing ingredient from nature. **Altheostem™** is based on hollyhock stem cells and is 100 per cent naturally derived. According to the manufacturer, it selectively eliminates cellular senescence, thereby modulating the mortality of certain skin cells. Altheostem™ thus follows on from the discovery that cellular senescence drives the rate of aging. According to the company, clinical studies have demonstrated that the active ingredient reduced the perceived age of participants by more than three years.

Web: [www.weareprovital.com](http://www.weareprovital.com)

**Sederma:****Pure Nature for Pigment Disorders**

Hall 2, Stand D11



Croda's Sederma brand says it has developed the only active ingredient so far that is effective for both dark and light pigment disorders. **Mel(o)stem™** adopts an integrated approach that focuses on the balance of melanocytes. According to research, the active ingredient improves the evenness of skin tone by 64 per cent compared to a placebo. Mel(o)stem™ is made using an extract of scarlet beebalm (*Monarda didyma*). It requires less water and improves the skin's sun capital.

Web: [www.crodapersonalcare.com](http://www.crodapersonalcare.com)

**Seppic:**

**In a Good Mood With Coriander**

Hall 2, Stand B12



Seppic will introduce its new active ingredient, **Sepibliss Feel**, at CosmeticBusiness. According to the company, this ingredient has a positive effect on general well-being as well as on the skin. Sepibliss Feel is a patented natural oil derived from French coriander seeds. It contains a high level of petroselinic acid, which is known for its calming properties. Its anti-stress effects (similar to acupuncture), production of beta-Endorphins and oxytocin, and inhibition of inflammatory processes were confirmed in the lab.

*Source Photo: Seppic/Jade M/peopleimages.com*

Web: [www.seppic.com](http://www.seppic.com)

**SLI Chemicals:**

**Potato Starch and Vegetable Oil Offer the Best Product Characteristics**

Hall 2, Stand B14



Pure nature is the name of the game with raw ingredients supplier SLI Chemicals. The new active ingredient **Agenajel Clear** from its partner Agrana is derived from potato starch and is designed to provide formulas with good texture and high transparency. The product was developed for use in hair gels, but can also be used to thicken creams, lotions and shampoos.



**Oleawhite**, from its Italian partner Gilas, is a 100 per cent plant-based product with similar properties to petroleum jelly. It stabilises emulsions at a wide range of temperatures without changing the consistency of the emulsion. It is suitable for use in sunscreen, make-up and cosmetics products for babies.

Web: [www.slichemicals.com](http://www.slichemicals.com)

### About CosmeticBusiness

CosmeticBusiness is the only international trade show in Europe where the cosmetics industry meets exclusively with its suppliers and finds solutions for the development of all cosmetic products from active ingredients to manufacture and packaging. As the only industry meeting place in Germany, the largest cosmetics market in Europe, the B2B trade show exhibition is a trend barometer for decision-makers from management, product management and development, marketing, as well as purchasing and production. CosmeticBusiness 2023 will take place from 14 to 15 June at MOC Munich.

### About the Leipziger Messe

The Leipziger Messe is one of the ten leading German trade fair companies and one of the top 50 worldwide. It organises events in Leipzig and at various locations all over Germany and abroad. With its five subsidiaries and the Congress Center Leipzig (CCL), Leipziger Messe is a comprehensive service provider covering the entire chain of the events business. It is due to this level of professionalism, that customers and visitors in 2022 voted the Leipziger Messe the service champion of the trade fair industry in Germany's largest service ranking for the ninth time in a row. The Leipzig fairgrounds comprise an exhibition area of 111,900 m<sup>2</sup> and an open-air exhibition area of 70,000 m<sup>2</sup>. Every year, over 270 events take place – from trade fairs, exhibitions and congresses to events. Leipzig was the first German trade fair company to be certified according to the Green Globe standards. Sustainability is a recurring theme in the Leipziger Messe's corporate activities.

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<http://www.leipziger-messe.de>

**CosmeticBusiness on the Internet:** [www.cosmetic-business.com](http://www.cosmetic-business.com)